

**BOROUGH OF HIGHLANDS
MAYOR AND COUNCIL
SPECIAL MEETING
APRIL 25, 2006**

Mayor O'Neil called the meeting to order at 6:54 P.M.

Mrs. Flannery made the following statement: As per requirement of P.L. 1975, Chapter 231, notice is hereby given that this is a Special Meeting of the Mayor and Council of the Borough of Highlands and all requirements have been met. Notice has been transmitted to the Courier, the Asbury Park Press and the Two River Times. Notice has been posted on the public bulletin board. The sole purpose of this meeting is for the introduction and setting up of a public hearing date of the HBP budget.

Mayor O'Neil asked all to stand for the Pledge of Allegiance.

ROLL CALL:

Present: Mrs. Little, Mr. Caizza, Mr. Urbanski, Mayor O'Neil

Absent: Mr. Nolan

Also Present: Nina Light Flannery, Borough Clerk
David Gilson, Borough Administrator

=====
**Introduction of 2006 Budget for the Highlands Business Partnership
Set P.H. Date for May 17, 2006**

Mrs. Little offered the following Budget pass introduction and that a public hearing date be set for May 17, 2006:

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT
District Management Corporation
Highlands Business Partnership
January 1, 2006– December 31, 2006
(12 months)**

COMMERCIAL DISTRICT PROGRAM BUDGET EXPENSES 2006

- Visual Improvement.....28,000.00**
 - Beautification
 - Maintenance
 - Design
 - Holiday & Seasonal
 - Street Banners
- Special Events Committee.....35,000.00**
 - Promotion/creation of events
- Marketing & Communications..... 20,000.00**
 - Ad campaigns/Sponsorship Sales
 - Public Relations
 - Image Building
 - Publish Visitor Guide
 - Maintain and expand website
 - Videos/Commercials

**BOROUGH OF HIGHLANDS
MAYOR AND COUNCIL
SPECIAL MEETING
APRIL 25, 2006**

Economic Development.....50,000.00

- Business Recruitment/Retention & Redevelopment
- Water Taxi service

Administrative Budget

Administration..... 20,000.00
Miscellaneous 10,000.00

- Legal
- Audit
- Insurance
- Supplies

TOTAL Expenses\$163,000

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT
District Management Corporation
Highlands Business Partnership
January 1, 2006 – December 31, 2006
(12 months)**

COMMERCIAL DISTRICT **2006**
PROGRAM BUDGET

Income

VIC Clean Communities Reimbursement.....0
VIC Street Banner Income.....2,000.00

Special Events Income.....57,000.00

- Vendor Fees & Sponsors

Marketing & Communications.....12,000.00

- Sponsorship Income
- Barter Goods & Services (approx. \$8k)

Economic Development (no profit 1st yr)0

- Water Taxi service

TOTAL Income\$71,000.00

TOTAL ASSESSMENT INCOME REQUIRED TO OPERATE -\$92,000.00

*** Special Note: Councilman Urbanski has committed to the HBP Board in a special meeting held on Friday, April 21, 2006 that he would assist HBP in getting the property list corrected to include properties omitted from roster.**

Seconded by Mayor O’Neil and introduced on the following roll call vote:

**BOROUGH OF HIGHLANDS
MAYOR AND COUNCIL
SPECIAL MEETING
APRIL 25, 2006**

ROLL CALL:

AYES: Mrs. Little ,Mr. Caizza, Mr. Urbanski, Mayor O'Neil

NAYES: None

ABSENT: Mr. Nolan

ABSTAIN: None

=====

==

Public Portion:

Carla Cefalo-Braswell explained that the HBP took \$10,000 off the Economic Development Committee and \$2,000 from income from the Events Committee.

Mr. Caizza stated that the budget was turned down last Wednesday and the next day the Bid was going around town bad mouthing the Council and then Carla called a press conference on Friday. He explained that these actions were uncalled for and expressed his frustration with Mrs. Braswell's actions.

Carla Cefalo-Braswell explained that the Courier called her, she did not call them.

There were no further questions or comments from the public; therefore the public portion was closed.

Mayor O'Neil offered a motion to adjourn the meeting, seconded by Mrs. Little and all were in favor.

The Meeting adjourned at 6:59 P.M.

CAROLYN CUMMINS, DEPUTY CLERK